

# Relevant History: take life a step further

and LOGISTIX

**Event:** City of Sarnia and the Sarnia Sports & Entertainment Centre Grand Opening

**Dates:** October 10-13, 1998

**Locations:** Sarnia Sports & Entertainment Centre, Sarnia, Ontario

**Event Type:** Grand Opening Week for new Arena

**Overview:** 3 days of events including 6 different musical acts and a full production including run of show and skating show

**Attendees:** Public event with over 4000 people attending over 3 days

**Our Role:** Full event management for all functions, including official ceremonies, entertainment negotiations and full media and print promotion plan.

**Highlight:** A custom skating show featuring Canadian medal winners Isabelle Brasseur and Lloyd Eisler



"We obviously made the right choice. They were an absolute pleasure to work with. Their team is knowledgeable, extremely organized and efficient, very friendly even during times of stress, creative with ideas, cost conscious, and most importantly, they know how to act quickly on their feet to solve any problems that may arise."

**Javad Mostaghimi**  
Professor and Vice Dean, Research  
Faculty of Applied Science and Engineering