

Relevant History: take life a step further

and LOGISTIX

Event: Shoppers Drug Mart
Spring Conference for Store Managers and Owners

Dates: February 17- 21, 2006 February 22-25, 2003
February 21-24, 2005 February 16-19, 2002
February 22-25, 2004

Locations: San Francisco Hilton, San Francisco, CA
Caesar's Palace, Las Vegas, NV
Disney's Coronado Springs Resort, Orlando, FL
The Calgary Telus Convention Centre with the Hyatt, Marriott
and Fairmont Hotels
Westin Harbour Castle Hotel, Toronto, ON

Event Type: Annual Conference

Overview: 3 Day Meeting with Concurrent Plenary Sessions and Evening
Events

Attendees: 1700

Our Role: Full project management and attendee registration, pre- and
on-site, event design, shipping and travel arrangements.
Bilingual service for French speaking attendees. Also included
post conference recreational tours to Banff, Orlando area, and
Nevada and San Francisco. Special Event venues included, San
Francisco City Hall, Pure Night Club at Caesar's Palace and
Pleasure Island at Disney.



"Once you told me that in a perfect world, your company would feel like an extension of ours and that our delegates would never feel as if an outside company was involved. Well you've proven that to be true and have taken it even one step further. Even I feel like we work for the same company! You are so in tune with what we're about and what our needs are that it feels like we're all on the same team."

**Karen Bossin, Director, Conferences, Events and Public Relations,
Shoppers Drug Mart**

**Annual Canadian Event Industry Award Winner
(Best Conference) 2004**